

Groupe Hajjar consolidates its relationship with Ocrim with mill extension

1 5 years on and Ocrim has been re-called to SBCI Industrie in Burkina Faso, North Africa - and which is part of Groupe Hajjar - to provide up-to-date plant and equipment expansion for the processing common wheat to produce two types of flour: Boulangerie for baking and patisserie, or beignet, with a low ash content for pastry or special applications.

The new plant has a capacity of 600 tonnes of soft wheat in a 24-hour period.

With regard to patisserie and beignet flours, a single nozzle bagging line is envisaged for 10-to-25-50kg bags. These flours are mainly destined for patisseries or food laboratories therefore their trade is oriented towards a more limited market.

However, the Boulangerie flour is intended for the large industrial bakeries present throughout Burkina Faso and neighbouring countries. Boulangerie flour is especially important for the agro-food industry and the food needs in this sub-Saharan region.

Bagging is carried out by two high-capacity jigs. The bagging potential for this type of flour is approximately 80 percent, a percentage that tells us how demand is likely to increase in this area.



The plant was installed during the harshest period of the Covid-19 pandemic and also during a phase of difficult political-social tensions that have been afflicting Burkina Faso for some time. As a result to the versatility of the two companies and with the help of the diplomatic expertise of SBCI Industrie's CEO, maximum safety was always guaranteed for the specialised personnel involved in the installation of the plant.

Groupe Hajjar plans to create a proper agri-food centre, thereby becoming an essential reference point for the entire area.

Ocrim, at the customer's request, has designed the plant for possible future expansion. Supporting this vision, SBCI Industrie has an extensive network of industrial bakeries throughout Burkina Faso showing the farsightedness of a company that represents a tangible economic player in this part of the African continent.

Fifteen years ago, Ocrim supplied the sub-Saharan company with a common wheat processing plant with a capacity of 180 tonnes in a 24-hour period.